

**THE EFFECT OF HALA POWDER SUBSTITUTION(*Pandanus tectrius*)
IN PELLET ON DRY MATTER INTAKE AND WEIGHT GAIN OF
BROILER RABBIT**

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ABSTRACT

This research aim to know the effect of hala flour substitution in pellet on dry matter intake and average daily weight gain of male *Flemish giant*. The experimental design was Completely Randomized Design (CRD) with 4 treatments and 5 replications. This research used 20 males *Flemish giant* breed aged 1.5-2 months with an initial average body weight $750 \pm 10,95$ gr. The treatments of feed were P0 (100% commercial pellet), P1 (85% pellet with 15% hala flour), P2 (75% pellet with 25% hala flour), P3 (60% pellet with 40% hala flour) and given 150 gr/day in total for each group. Data were analyzed with ANOVA and continued by Duncan multiple test. The results showed significant differences ($P < 0.05$) on dry matter intake, but not in rabbit's daily weight gain ($P > 0,05$). Average of dry matter intake/day of P0 to P3 were $121,088 \pm 0,57$ gr; $120,12 \pm 2,11$ gr; $119,98 \pm 0,87$ gr; $118,19 \pm 0,67$ gr. Average of daily weight gain of P0 to P3 were $84 \pm 0,79$ gr; $83,1 \pm 0,89$ gr ; $78,6 \pm 2,84$ gr; $74,5 \pm 2,09$ gr. This research suggests that 25% of hala flour had no different effect of dry matter intake and weight gain with commercial pellet

Keywords : *Flemish*, hala, dry matter, weight